IEEE Smart Grid Newsletter Author Guidelines
– Updated September 2015 –

IEEE Smart Grid Newsletter:

The IEEE Smart Grid Newsletter, a monthly online publication that launched in January 2011, feature more than 220 practical and timely technical information and forward-looking commentary on Smart Grid developments and deployments around the world.

Designed to bring clarity to the global Smart Grid industry and to foster greater understanding and collaboration between diverse stakeholders, the newsletter brings together experts, thought-leaders, and decision-makers to exchange information and discuss issues affecting the evolution of the Smart Grid.

The IEEE Smart Grid Web Portal (http://smartgrid.ieee.org/) is home to the Newsletter. Each month, the Newsletter readership climbs steadily as readers respond favorably to IEEE consistently providing exclusive information from today’s leading Smart Grid innovators and practitioners.

Each month the Newsletter is proactively promoted with a press release announcing the articles and authors and through the broad array of IEEE communications vehicles. The announcement drives a spike in visitors to the IEEE Smart Grid Web Portal each and every month. The Newsletter enjoys an average 31.5% open rate, considerably higher than other non-profit publications that see a 24% average open rate. 40% of the Newsletter readers are from outside of North America.

To view past articles of the IEEE Smart Grid Newsletter for content and ideas on which to base your article, please visit the IEEE Smart Grid Web Portal (http://smartgrid.ieee.org/).

“Smart Grid: The Next Decade” is the first of its kind promotional compilation featuring 32 “best of the best” insightful articles from recent issues of the IEEE Smart Grid Newsletter and will be the go-to resource for industry professionals for years to come. Click here to read “Smart Grid: The Next Decade” (and hyperlink to http://smartgrid.ieee.org/resources.smart-grid-news/1348-read-the-first-ieee-smart-grid-newsletter-compendium)

Requirements:

The IEEE Smart Grid Newsletter publishes articles authored by a mix of IEEE and non-IEEE members. When you offer or accept an invitation to submit an article, please provide your IEEE affiliation at the time.

Deadline:

Abstracts and drafts should be submitted by the 16th day of the month prior to being published in the following month’s Newsletter. Final articles should be submitted by the 23rd day of the month.

For example, for an article to appear in the August issue of the Newsletter, we must receive the abstract and draft by July 16th, and the final manuscript by July 23rd.
Article Guidelines:

IEEE Smart Grid Newsletter articles are short advisories – not journal papers – to keep the community up to date on Smart Grid developments around the world.

The articles should be approximately 800 words in length (approximately two pages).

Please make sure your opening paragraphs communicate your main message, and convey why that message is relevant or important for readers to appreciate right now.

Newsletter articles should contain the following:

1. Statement of the challenge/opportunity: gaps, opportunities, and drivers
2. Technological innovation/advances with some good simple illustrations. What is the state-of-the-art? What are emerging or pivotal? Why is this novel and important?
3. Why is this important and high potential (alignment/fit with Smart Grid R&D)?
4. Process/how to get it deployed/implemented
5. Anticipated costs/risks and benefits/impacts

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All authors of the IEEE Smart Grid Newsletter are required to submit a signed IEEE Copyright Form (http://www.ieee.org/documents/ieeecopyrightform.pdf)

Submissions:

Please submit your final manuscript with your bio – including details of your IEEE affiliation – and photo to Bill Opalka and Julie Compton. You can also direct any questions concerning the topic or content of your article to him.

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Thank you for contributing to this well regarded and influential thought-leading publication!