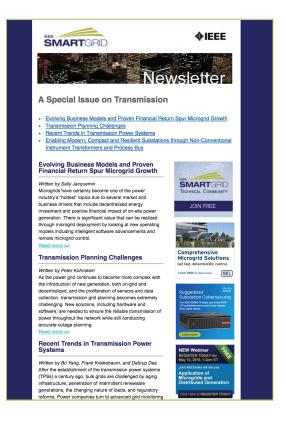


Reach a vast audience of electrical engineers at the forefront of smart grid design and development through advertising in the monthly IEEE Smart Grid Newsletter.

The IEEE Smart Grid Newsletter - the technology's premier newsletter - is the most effective media channel to showcase your products and services to our audience of 18,500+ opt- in subscribers. In addition to our regular monthly distribution, a permanent link to the newsletter is available on the IEEE Smart Grid website portal (smartgrid.ieee.org) and LinkedIn page which has more than 35,000+ members.

The newsletter features practical and timely technical information and forward-looking commentary on smart grid developments and deployments around the world. Designed to foster greater understanding and collaboration between diverse stakeholders, the newsletter brings together experts, thought-leaders, and decision-makers to exchange information and discuss issues affecting the evolution of the smart grid.













Reach over 18,500 Smart Grid influencers with high-impact digital advertising in the IEEE Smart Grid Newsletter.

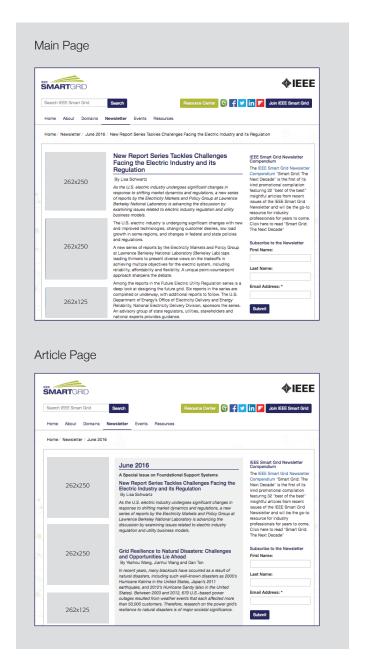




RATES Frequency discounts are available.

Rates	1 month	3 month	6 month	9 month	12 month
position 1 (262x125)	\$1,000	\$965	\$890	\$815	\$740
position 2 (262x250)	\$1,400	\$1,350	\$1,275	\$1200	\$1,125
position 3 (262x125)	\$1,000	\$965	\$890	\$815	\$740
position 4 (262x250)	\$1,400	\$1,350	\$1,275	\$1200	\$1,125

Issue Date	Ad Close Date	Publish Date	
January	January 4, 2017	January 11, 2017	
February	February 1, 2017	February 8, 2017	
March	March 1, 2017	March 8, 2017	
April	April 5, 2017	April 12, 2017	
May	May 3, 2017	May 10, 2017	
June	June 7, 2017	June 14, 2017	
July	July 5, 2017	July 12, 2017	
August	August 2, 2017	August 9, 2017	
September	September 6, 2017	September 13, 2017	
October	October 4, 2017	October 11, 2017	
November	November 1, 2017	November 8, 2017	
December	December 6, 2017	December 13, 2017	



Advertising space is limited so please contact us today if you would like to learn more about this new advertising opportunity!

For more information, contact: